



# BlackBerry® Internet Solution

## take your business to the next level

If you're always on the go, BlackBerry® Internet Solution from Orange will help you stay connected to the people who matter – your customers. With just one clever BlackBerry device, you'll have instant access to mobile email, the web, calls and calendar information – wherever you happen to be.

### who's it for?

BlackBerry Internet Solution is ideal if you use ISP-based email accounts (BT, Orange or AOL) or web-based email (Google Mail, Hotmail Plus, Yahoo Mail) and need to access it while you're away from your desk.

### what's so good about it?

#### simple and affordable

- a three-click process makes it easy and fast to set up
- no need to buy a server or set up IT equipment
- no extra set-up costs as everything you need is on the BlackBerry device.

#### improves your business

- responding to your customers' needs wherever you are, means you can offer the best level of customer service
- you're less likely to miss important business opportunities.

#### flexible

- add up to ten business and/or personal email accounts, individually configured, each with its own inbox
- lots of flexible and competitive pricing plans to choose from.

### how to buy

Call us on **0800 079 8000** or visit your **local Orange shop**.

### already an Orange customer?

Call **Orange Business Customer Services** on **345** from your Orange phone or visit your **local Orange shop**.

### why do I need it?

BlackBerry from Orange helps you keep in touch with your customers while you're out and about. It gives you the flexibility to work how and where you want, but still remain contactable and professional.

And it's not just your customers who'll benefit – your colleagues and employees will too, which means greater efficiency and productivity.

### how does it work?

BlackBerry Internet Solution from Orange is easy to set up and works with Yahoo, AOL, Hotmail Plus, Orange, BTOpenworld and any other POP3 or IMAP4 email providers.

When you receive an email, it will be automatically transferred (pushed) to your BlackBerry and you'll receive an alert, just like a text message.

### instant expert

- 53% of people with portable email devices like the BlackBerry check their email in the bathroom and 59% check it in bed\*
- according to BlackBerry manufacturer Research In Motion (RIM), the average BlackBerry users can get in an extra hour of work a day\*\*
- 14 million and growing – the number of BlackBerry users globally\*\*
- results from a study carried out by Ipsos Reid revealed the average BlackBerry user processes 2,500 time-sensitive emails and 1,200 time-sensitive phone calls a year.\*\*\*

\*from AOL's third annual Email Addiction Survey

\*\*from Research In Motion

\*\*\*Analysing the Return On Investment of a BlackBerry Deployment, 2007 Ipsos Reid



## 66 you say

### first thoughts

As I work for myself, I have to be organised with my time. I'm always out and about presenting to clients, visiting book fairs and shops or drumming up new business – both at home and abroad. Normally I'd have to wait until I got back to the office to email or contact suppliers, printers, potential customers and so on. I was always worried I'd miss some great business opportunity or feel I was just wasting precious time. Now that I'm set up with BlackBerry Internet Solution I don't need to worry.

### the big picture

Now I've tried my BlackBerry, I just can't live without it. It's perfect for sending business emails and working discreetly while I'm on the move. I also use it to show clients my website. It's really important for me to be able to work remotely – and I've even clinched a book deal on the way to the gym.

**Christine Coirault** Independent Book Publisher, Frogillo.com

## FAQs

### why should I buy this?

Mobile email helps businesses function more efficiently, and BlackBerry Internet Solution is a cost-effective, simple way for you to implement it. One handset is all you need for phone services, email, web access and diary and contact information.

### what does it cost?

Orange offers flexible and competitive price plans to suit your needs.

### how will this help me do business?

It's great for helping you stay in touch with customers, which in turn means better customer service and communication. And it's also perfect for staying connected to colleagues and suppliers, which leads to greater efficiency.

### who will help me if I've got a problem?

Orange offers dedicated business support. Just call 345 using your BlackBerry from Orange.

### can someone configure this for me?

Give Orange Business Customer Services a call on **345**, or contact our specialists – BlackBerry Technical Support on **0800 079 0226**.

### why Orange?

We have a dedicated business support team to answer all your queries. We also offer a range of options to suit your needs.

### can I upgrade when newer models are launched?

Upgrading is easy. Just choose a new model – see [www.orange.co.uk/business/blackberry](http://www.orange.co.uk/business/blackberry) and call 345 or ask in your local Orange shop. Upgrade fees may apply.

### what's the minimum term?

Connection is subject to status and a minimum 12-month contract.

### what happens if I want to change my mind before the term ends?

Call Orange Business Customer Services on 345, as there will be different options depending on your contract.

### does this come with any special offers?

For our latest offers, call us on **0800 079 8000** or **345** from your Orange phone. Visit [www.orange.co.uk/business](http://www.orange.co.uk/business) or pop into your local Orange shop.

### where can I use this? Can I use this abroad?

You can use your BlackBerry wherever there is a GPRS network, and Orange has more roaming agreements for GPRS than any other UK operator, with coverage in more than 170 countries. Your BlackBerry automatically connects to the GPRS network on arrival.

## interested?

Give us a call on **0800 079 8000** or **345** from your Orange phone or visit your **local Orange shop**.

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